

Lian Hathaway

CONFIDENTIAL PERSONAL RESUME

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## PERSONAL DETAILS

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**Name:** Lian Hathaway  
**D.O.B.** 27 February 1961  
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## PROFILE SUMMARY

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I have been designing for the online environment for the last fifteen years, and have seen many exciting changes in this time.

My roles have included design and implementation, information architecture, usability testing, animation, illustration, print design, corporate identity, and corporate marketing.

I have successfully designed, built and been part of a teams, working on websites for a wide range of clients. From large corporate companies, to government agencies and small businesses.

My experience working within IT companies has given me an empathy and understanding of the roles in creating successful web based media. It has enabled me work between both the technical and visual disciplines.

And in this time, I have been fortunate enough to work with many talented people.

Moving from large corporate to a smaller company provided opportunity to become involved in the training of clients, in the use of web based online systems, and the development of training material and product help.

Whist also working full time in design, for the last seven years, I developed and delivered, courses for community education, based in the wider Wellington region.

Furthering this, developing course material, and tutoring part time for Whitireia polytechnic.

A lifestyle change has bought me to the Wairarapa.

Since my shift, I have been contracting for design companies. I tutor one day a week for Faculty of Arts and Design and Faculty of Business, Whitireia Polytechnic.

Now my focus is to find opportunities that may allow me to work for the most part, a little closer to my new home.

## EDUCATION, QUALIFICATIONS

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1991 – 1995 Victoria University (Wellington) Bachelor of Design

1990 – 1991 Wairarapa Polytechnic (Masterton) Diploma in Art Craft and Design

1986 – 1989 Waikato Polytechnic (Hamilton) Certificate in Display and Advertising

## SCHEDULE OF EXPERIENCE

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### Digital Design Tutor – *Whitireia Polytechnic (Current)*

.3 Tutoring digital media.

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### Senior Designer & Training – *Expert Developments (Current)*

Contractor.

### Senior Designer & Training – *Expert Developments 2004-2010*

*Scope of role included:*

- Writing software support.
  - Training.
  - Usability reports and analysis.
  - Content management implementation and website design.
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### Design Consultant - *Synergy International (NZ) 2000-2004*

*Scope of role included:*

- The design and implementation of websites and style guides for varied clients.
  - Designing internal online design solutions working with content management systems.
  - Both the Conceptual development and implementation of marketing collateral and internal communication.
  - The development of product logos.
  - Staff Training.
  - Presentations and diagrams. Illustration and animation.
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### Senior Web Designer – *Innovus 1999-2000*

*Scope of role included:*

- Working closely with software development teams to develop Web interface solutions.
  - Designing Flash presentations and online proposals.
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### Head Designer – *Spunkmedia 1998-1999*

*Scope of role included:*

- The Design and build a wide variety of websites for different clients with a predominantly e-commerce focus.
  - Mentor junior designers in the creative process and to direct developers in content production and functionality.
  - The design and production of multiple brands for online ventures was also required.
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### Web Designer – *Copeland Wilson and Associates 1997-1998*

*Scope of role included:*

- Design and build a wide variety of websites for different clients with a predominantly educational or government focus.
  - Illustration and design for CD-ROM, story boarding, instructional books and print design.
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